

**EXECUTIVE SPEAKER
LEADERSHIP STRATEGIST**

FOUNDER, AMANDA J. ENTERPRISES

IS... A JOURNEY TO RECLAIMING
HER POWER TO BEGIN AGAIN

Amanda J.

*“Sustainable
leadership starts with
internal alignment”*

MEDIA KIT

WWW.SHEISAMANDAJ.COM

FOR BOOKINGS: SHERRI@SHEISAMANDAJ.COM

Amanda J. Samuels

EXECUTIVE SPEAKER · LEADERSHIP STRATEGIST · CULTURAL VOICE

Amanda J. Samuels is a sought-after executive speaker, leadership strategist, and cultural voice who empowers individuals and mission-driven brands to lead with clarity, confidence, and deep fulfillment. As the founder of Amanda J. Enterprises, she has become a trusted force for women and organizations looking to align vision with values, and performance with purpose.

With over a decade of experience in leadership development, brand consulting, and transformational coaching, Amanda has built a reputation for helping leaders move beyond burnout and perfectionism to embody sustainable, identity-rooted impact. Her unique ability to merge lived experience with strategic insight makes her voice both relevant and refreshing in today's fast-paced, purpose-hungry world.

Amanda's work spans across corporate teams, women's leadership cohorts, and DEI initiatives throughout North America, where she speaks to the heart of what it means to lead authentically—especially as a woman navigating faith, culture, and influence. Her powerful sessions are not just motivational—they're catalytic, guiding audiences to shift from performance-based success to purpose-driven leadership that transforms lives and reshapes organizations from the inside out.





KEYNOTE TOPICS

- ✓ **The Power of Presence**
Amanda J. shows how embracing identity unlocks deeper influence, authentic connection, and cultural impact.
- ✓ **From Burnout to Boldness**
This keynote empowers high-achievers to trade exhaustion for alignment. Amanda J. offers soul-centered strategies to help leaders reset their pace, reclaim their power and lead with purpose
- ✓ **The Pillars of Self-Fulfillment**
Amanda J. unpacks the inner architecture of fulfillment - guiding audiences to lead with clarity, own their worth, and align every action with their deepest values.
- ✓ **The Elegant Executive**
This keynote redefines what executive presence looks like today - where grace , authenticity, and emotional intelligence drive powerful, people-oriented leadership

Client Testimonials

Amanda delivered one of the most impactful keynotes we've had. She brought clarity, strategy, and real-life insight that deeply resonated with our leadership team.

*-Director of People & Culture,
Leadership Retreat*

Her ability to connect faith, identity, and performance in a corporate setting was exactly what our team needed. It sparked meaningful conversations we're still having today.

-DEI Lead, Women in Leadership Summit

Services & Impact

AMANDA J. ENTERPRISES

EMPOWERING WOMEN & BRANDS TO THRIVE

- ✓ Strategy Consulting for Purpose-Driven Brands
- ✓ Event & Leadership Coaching
- ✓ The She Is Academy & Mastermind
- ✓ Safe House Luxury Retreats
- ✓ Boosted retention & morale for women's leadership teams
- ✓ Led 1500+ women through transformation experiences
- ✓ Trusted voice for clarity & creative execution



"Real impact starts when leaders align purpose with performance."
— Amanda J. Samuels

A stylized, white script logo consisting of the letters 'A' and 'J' intertwined. The background of the bottom section of the page is a dimly lit photograph of a woman in a white dress speaking at a podium on a stage, with an audience visible in the background.

CORPORATE COMPANIES I WORK WITH

Corporate leadership teams & executive retreats

Women's ERGs (Employee Resource Groups) & leadership development cohorts

DEI-driven organizations focused on culture transformation

Purpose-led conferences and personal development experiences

Brands committed to clarity, confidence, and storytelling that drives impact

The Experience You Will Receive...

- *A strategic voice grounded in clarity, confidence, and personal alignment*
- *Leadership frameworks that shift mindsets from burnout to boldness*
- *Engaging and relatable keynotes rooted in both data and humanity*
- *Practical tools that blend strategy with storytelling for lasting impact*
- *Professional delivery, seamless communication, and high-value engagement*



START THE CONVERSATION

Let's create a moment your people won't just remember - they'll grow from. Book Amanda J. for your next leadership summit, corporate retreat, or cultural training.

contact@sheisamandaj.com

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